

Application No. 10/051,263  
Docket No. 10003897-1

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of )  
Keith MOORE )  
Application No.: 10/051,263 ) Group Art Unit: 3627  
Filed: January 18, 2002 ) Examiner: Richard CHILCOT, Jr.  
For: ELECTRONIC COMMERCE SYSTEM ) Confirmation No. 7654  
INCLUDING CUSTOMIZED CATALOG )  
HAVING ENCODED INFORMATION )

**REQUEST FOR RECONSIDERATION**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In response to the Office Action, dated December 1, 2004, Applicant respectfully  
requests favorable reconsideration in view of the following remarks.

The remarks begin on page 2 of this paper.

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Potomac Patent Group

0001/006

HEWLETT-PACKARD COMPANY  
Intellectual Property Administration  
P. O. Box 272400  
Fort Collins, Colorado 80527-2400

MAR 01 2005

PATENT APPLICATION

ATTORNEY DOCKET NO. 10003897-1

IN THE  
UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor(s): Keith Moore

Confirmation No.: 7654

Application No.: 10/051,263

Examiner: Richard Chilcot

Filing Date: 01/18/2002

Group Art Unit: 3627

Title: Electronic Commerce System Including Customized Catalog Having Encoded Information

Mail Stop Amendment  
Commissioner For Patents  
PO Box 1450  
Alexandria, VA 22313-1450

TRANSMITTAL LETTER FOR RESPONSE/AMENDMENT

Sir:

Transmitted herewith is/are the following in the above-identified application:

(X) Response/Amendment ( ) Petition to extend time to respond  
 ( ) New fee as calculated below ( ) Supplemental Declaration  
 (X) No additional fee  
 ( ) Other: \_\_\_\_\_ (fee \$ \_\_\_\_\_)

CLAIMS AS AMENDED BY OTHER THAN A SMALL ENTITY						
(1) FOR	(2) CLAIMS REMAINING AFTER AMENDMENT	(3) NUMBER EXTRA	(4) HIGHEST NUMBER PREVIOUSLY PAID FOR	(5) PRESENT EXTRA	(6) RATE	(7) ADDITIONAL FEES
TOTAL CLAIMS		MINUS		= 0	X \$50	\$ 0
INDEP. CLAIMS		MINUS		= 0	X \$200	\$ 0
[ ] FIRST PRESENTATION OF A MULTIPLE DEPENDENT CLAIM				+ \$360		\$ 0
EXTENSION FEE	1ST MONTH \$120.00	2ND MONTH \$450.00	3RD MONTH \$1020.00	4TH MONTH \$1590.00		\$ 0
OTHER FEES					\$	
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT					\$	0

Charge \$ 0 to Deposit Account 08-2025. At any time during the pendency of this application, please charge any fees required or credit any overpayment to Deposit Account 08-2025 pursuant to 37 CFR 1.25. Additionally please charge any fees to Deposit Account 08-2025 under 37 CFR 1.16, 1.17, 1.19, 1.20 and 1.21. A duplicate copy of this sheet is enclosed.

Respectfully submitted,

(X) I hereby certify that this paper is being transmitted  
to the Patent and Trademark Office facsimile  
number (703) 672-8306 on 03/01/2005  
Number of pages: 6

Keith Moore

By Krishna Kalidindi

Krishna Kalidindi

Attorney/Agent for Applicant(s)  
Reg. No. 41,461

Date: 03/01/2005